

21 September, 2011

The Association of Dental Groups welcomes EU decision on regulation of tooth whitening products

The Association of Dental Groups (ADG) today welcomed the decision by the Council of the European Union on the use of tooth whitening products which states that those products containing more than 0.1% of hydrogen peroxide will only be allowed after clinical examination and first treatment by a dentist.

David Worskett, Chair of the ADG said;

“It is our view at the ADG, that the safety of patients is our profession’s number one priority. To date, there has been too much confusion regarding the legal position of dentists using tooth whitening techniques. We are glad that this decision will provide clarity that tooth whitening should only be carried out by dentists, thereby ensuring patients come to no harm.”

ADG is a trade association whose members are corporate dentistry providers and dentistry groups serving both private and NHS patients across the UK. The association supports the Government’s aim to improve high quality access to dental care and will work with the NHS and the profession as a whole to improve patient care.