

Sugar reduction seminar

For any professionals looking to hear the latest ideas and policies regarding sugar reduction in the UK, the below event might be of interest:

Implementing policy on sugar reduction - reformulation, consumer choices and regulation

Thursday, 27th April 2017

[Central London](#)

THIS EVENT IS CPD CERTIFIED

Guests of Honour

- Dr Alison Tedstone, National Lead, Diet and Obesity and Chief Nutritionist, Diet and Obesity, Health and Wellbeing, Public Health England
- Mark Lloyd, Lead, Soft Drinks Industry Levy, HM Treasury

Delegates at this conference will discuss the next steps for reducing sugar consumption in the UK. It takes place in light of the recently published policy paper on the [Soft Drinks Industry Levy](#) ahead of new legislation being introduced in the Finance Bill 2017 as set out in the Government's childhood obesity [plan](#). The agenda is being structured to facilitate discussion on implementing the sugar tax, working with consumers to drive behaviour change, and overcoming the practical challenges to reducing sugar content - including discussion on portion size, labelling and reformulation.

For more information, please visit

www.westminsterforumprojects.co.uk/conference/sugar-content-2017/24388